

Morehead-Rowan County Airport Board Meeting Agenda

Thursday, 30 September 2021 – 6:00 PM

Morehead-Rowan County Clyde A. Thomas Regional Airport

1800 Rodney Hitch Blvd., Morehead, Kentucky

- A. Call to Order
- B. Confirmation of a Quorum
- C. Recognition of Guests
- D. Approval of Minutes from the August meeting
- E. Receive Financial Report for August 2021
- F. Public Comment
- G. Reports
 - a. Strategic Plan Update: Ms. Scott/Ms. Peyton
 - b. FBO Activity Report: Mr. Holley
 - c. Garver Report: Mr. Upchurch (email report)
 - 1. Runway Rehab Phase I -Drainage Work
 - 2. Phase II Mill and Overlay Project
 - d. Building and Grounds: Mr. Oliver/Dr. Derrickson
 - e. Legal Report: Mr. Rogers
 - f. Communications and Security: Mr. Roberts
 - g. Chair Report: Dr. Mattingly
 - 1. Aviation Maintenance training program
 - 2. Broadband Optic fiber networks
 - 3. House Appropriations and Revenue Committee Grant Request
 - 4. Commissioner Mark Carter Visit October 13th 11 a.m.
- H. Old Business
- I. New Business
 - 1. Approve Resolution for Mr. Joe Fraley
 - 2. FBO Contract Extension
- J. Adjournment

Next Scheduled Meeting – 6:00 pm 28 October 2021

Morehead-Rowan County Airport Board Meeting Meeting Minutes August 26, 2021

Chairman Bruce Mattingly called the meeting to order at 6:00pm in the Airport Conference Room with Tom Fossett. Members present via Zoom were Ron Oliver, David Perkins, Tim James, Charles Derrickson, Porter Dailey, and Aaron Roberts. Members absent were Mike Gray and Wes Holland. Guests present via Zoom were Jason Slone – CEO & President, Morehead-Rowan County Chamber of Commerce; Karen Scott – PE, Inspired Strategies LLC; Suzanne Peyton – C.M., Aviation Planning Team Leader and project manager with AssetMax, a subsidiary of Garver; Jack Holley, Jr. – FBO, Holley Aviation LLC; and Barbara Marsh - Assistant Secretary-Treasurer.

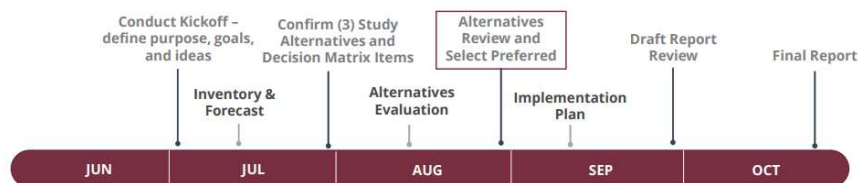
Dr. Mattingly presented the Minutes of the July meeting. The motion to approve the July 29, 2021 Meeting Minutes was made by Dr. Derrickson, seconded by Mr. Perkins, and approved unanimously.

Dr. Mattingly presented the July 2021 financial reports consisting of Statements of Activity and Financial Position. The motion to approve the July financial reports was made by Mr. Oliver, seconded by Mr. Dailey, and approved unanimously.

Public Comment.

Chamber of Commerce Luncheon: Mr. Slone. The Morehead-Rowan County Chamber of Commerce monthly luncheon will be September 2, 2021, with speaker Michael Adams, Secretary of State, who will address changes to the election laws. Everyone is invited.

Project Schedule



a. Strategic Planning Project. *Alternatives Review and Select Preferred.* Ms. Scott, Ms. Peyton An update was given for the project with a slide presentation: Study Alternatives and Decision Matrix Items. There are six areas of consideration to evaluate the opportunities for success with *three main opportunities*:

1. *Corporate hangar partnership*
2. *Enhanced airport service by FBO*
3. *Small cargo handling*
4. *Timber industry business support*
5. *Recreation/Tourism*
6. *Manufacturing - land lease at airport*

Corporate Hangar Partnership

- Identify current and future needs of corporate aviation.
- Businesses to include: SRG Global, Rajant, Independent Stave, Dollar Tree/Family Dollar, AppHarvest, Timber Industry
 - Identify new companies in business park and visit as they are established to explore corporate aviation needs.

Actions

- Identify board member as lead for initiative.
- Visit with current list of business park and large local companies.
- Update airport website and produce marketing materials for use in discussing corporate opportunities.
- Report to airport board monthly on progress.

Enhanced Airport Services

- Generate an FBO presence with the following services:
 - A & P Services
 - Avionics
 - Corporate Support Services
 - Flight Training
 - Others as identified in corporate visits.
- Solidify Relationship between Airport and Maysville KCTCS
 - Leverage aircraft maintenance career track.
 - 8,000 SF hangar at SYM for training.
 - Create small biz incubator relationship – EDC and KCTCS.

Hangar lease relationship

Actions:

- Identify board member lead.
- Update website and AirNav link information.
- Connect with state government to secure funding for SYM aircraft maintenance training facility.
- Report to airport board monthly on progress.

Other Local Business Support - Small Cargo Business Support

- Small Cargo Handling/distribution – work with EDC to meet with companies to assess their current and upcoming need for small cargo airlift.
 - Potential companies: SRG/Rajant (scientific R & D)/Independent Stave/Dollar Tree/AppHarvest/Electrical/Mechanical Medical Devices (possibly new business entity)
- Per Mr. Roberts, SRG uses courier services.

Actions:

- Identify airport board member as lead for initiative.
 - Identify companies to pursue (both existing and new).
 - Visit with current list of business park and large local companies.
 - Report to airport board monthly on progress.
- Could any company use air transport? Asking questions such as do you have a need? Do you need a hangar?

Recreation/Tourism Support

- High level recommendation for marketing
- Brochures or links on websites for:
 - Eagle Trace Golf Course
 - Cave Run Lake

- Daniel Boon National Forest
- Red River Gorge

Actions:

- Airport management takes lead.
- Update airport website and produce marketing materials.
- Report to airport board monthly on progress.

Manufacturing Facility

- Be prepared to market airport property for land lease opportunities.
- Create marketing materials showing amenities (acreage, frontage, access, utilities, incentives).
- Land leases
- Non-aeronautical business use
- New business endeavors in support of target industries from “Moving Forward” Plan.

Actions:

- Airport management takes lead.
- Produce marketing materials for use in discussing opportunities.
- Report to airport board monthly on progress.

Relationship with Community College

Dr. Mattingly related that the Executive Committee met with Maysville Community & Technical College-Rowan Campus about developing an aviation maintenance program with our large hangar as classroom. Maysville Community & Technical College-Maysville Campus has been negotiating with Cynthiana, Maysville, and Mt. Sterling airports for the same program, but the biggest competition is Fleming-Mason Airport which is 20 minutes away from Maysville campus. Fleming-Mason Airport had received funding from the state for a 100x100' hangar from the state. They were negotiating with MCTC-Maysville Campus to use the hangar for the aviation maintenance training program. We have requested \$1.75 million from KDA to construct a 100x125 hangar for this program. It was suggested that we meet with the Mayor, Judge Executive, and Rocky Adkins to explore other sources of funding for the facility. Mr. Slone also indicated that there may be Rowan County EDC funds available for the project.

The next Strategic Plan update will be on October 28, 2021, at the regular airport board meeting.

b. FBO Report. Mr. Holley

1. John Deere Zero Turn 72” Deck Mower. The unit was traded for a Ferris mower.
2. Royal Appalachian Fly-In October 8-9-10. Volunteers are needed if the event is to be a success. An email will be sent to request help.
3. Fuel Truck JETA. Tune up to be performed, motor fine. Still some issues with truck – Scully System. May be able to get fire marshall to sign an exemption for us. We can demonstrate a safe process.
4. Masking. Due to the increase in COVID19 cases, masking will be reinstated for the terminal building.

c. Garver Report. Prepared report by Mr. Upchurch.

1. Runway Rehab Phase I. On August 12, Mr. Upchurch notified Walker Construction they have until September 3, 2021, to complete the ditch grading improvements. Recently, Mr. Upchurch was on-site Monday, August 23, 2021, to inspect the progress to-date on the grading improvements. Walker Construction has encountered more rock than what was originally anticipated, and construction has slowed down. Additionally, they have begun to hit the upper limits of the allotted construction visit. Mr. Upchurch and Eb Copher, Walker Construction, discussed the outstanding items to complete the work. Items include placing channel lining on the south ditch up to the first headwall. Placement of KYTC No. 2 Stone in a “picture frame” around the elevated headwalls as this should reduce long-term erosion. Mr. Dahl and Mr. Upchurch have been communicating about the drainage rock. The 1” pitch for drainage is a lot of rock. They can do $\frac{3}{4}$ ” pitch with the money allotted. They will do as much as they can with the grant money. Mr. Oliver sent Mr. Upchurch pictures of the project in order to get the contractor back on the job prior to the resurfacing (Phase II) job. Additionally, erosion control blanket shall be placed on the bottom and side slopes of the ditches with hydro-seeding of all other disturbed areas. Mr. Upchurch reported these findings to Mr. Dahl, KDA Engineer. Through conversations with Mr. Dahl, he directed Garver and Walker Construction to complete the ditch grading and doing so, Walker Construction may exhaust the grant. In the event the remaining work cannot be completed within the grant amount, Mr. Dahl wants the site cleaned up and final invoices drafted and to inspect the work completed by Walker Construction. Mr. Upchurch is working with Mr. Copher to get final pricing and timetable to complete the ditch grading improvements.

2. Airfield Electrical Project. Invoice 10P was submitted and approved by the state. Invoice 11F has been submitted and received by the state. Mr. Dahl stated the airport may hold the funds in their account and pay Appalachian Foothills Contracting and Garver once the training has been completed. AFC is scheduling the training with Mr. Holley who is on vacation until August 28th.

3. Runway Mill and Overlay Project – Phase II. A preconstruction meeting was held at the airport on August 18th, 2021 in the community hangar. Several representatives from the Contractor, Hinkle Contracting Company, and subcontractors were present. Other representatives were Mr. Dahl, KDA Commissioner and Kristen Morris, FAA Program Manager. Dr. Mattingly and Mr. Perkins were there in-person and Mr. Oliver joined virtually. Overall, it was a good meeting, and the following are key dates to note:

Monday, August 30, 2021 (next Monday) – initial 14 calendar notice of runway closure.

Friday, September 10, 2021 – Final Go/No-Go decision for Runway Closure

Monday, September 13, 2021 to Friday, September 24 – Initial Runway Closure

After the completion of the resurfacing, a 3-day closure will be designated for striping.

Digital copies of the agenda, attendance record, and preconstruction meeting minutes have been distributed to all parties and can be sent out to the rest of the Airport Board as requested.

3. Strategic Plan. Please see page 1.

d. Buildings & Grounds Report. Mr. Oliver, Dr. Derrickson

New Ferris Mower. Mr. Oliver began a search for replacement mower for the John Deere mower which was purchased in 2011. Montgomery Tractor had Ferris mower with 72" deck in stock. The Executive Committee made the decision to buy the Ferris mower. The original price was \$12,999, with a government discount of \$1,000, and a \$4,000 trade in. The FBO cleaned up the JD and took it down to the dealership. Money will be transferred from the Citizens Bank Buildings & Grounds Depreciation account to the Operating account for the purchase. Mr. Oliver is concerned about the contractors finishing the grades to a degree that our new equipment will not be damaged.

e. Legal Report. Mr. Rogers

None

f. Communication & Security. Mr. Roberts

None

g. Chair Report. Dr. Mattingly

\$50K Discretionary Money. The new Kentucky Department of Aviation (KDA) Commissioner, Mr. Mark Carter, is tentatively scheduled to visit the airport on September 23rd. We have also been informed that KDA will begin providing all GA airports with up to \$50,000 each biennium for airport maintenance and improvements. The utilization of these funds, however, will require a 1:1 local match.

H. Old Business

None

I. New Business

a. Approval of 2020-21 Final Budget. The final FY21 proposed budget was sent to each board member before this meeting. The motion to approve the FY21 Budget was made by Mr. Oliver, seconded by Dr. Fossett and approved unanimously.

E. Adjournment

Our next meeting is scheduled for Sept 30, 2021. We may be contacting the members for a special meeting in order to address outstanding issues.

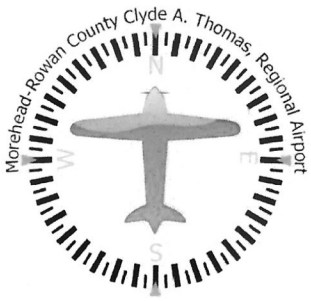
The meeting was adjourned at 7:36pm.

Garver Report
Morehead-Rowan County Airport Board Meeting
Thursday, 30 September 2021 – 6:00 PM

- a. Garver Report: Submitted by Mark Upchurch
1. Runway Rehab Phase I – Drainage Work – Mark Upchurch was on-site on September 15, 2021 during a torrential rain event and observed the ditches on the westside of the airfield to be moving water effectively. Walker Construction has wrapped up the ditch grading work on the westside of the airfield and their subcontractor, Cedar Valley, is slated to complete the seeding and mulching starting Monday, October 4, 2021. Mr. Upchurch will be on-site again within the next two weeks to approve the ditch grading, seeding and mulching prior to closing out the project. It is anticipated to have final invoice packet submitted to the State by Monday, October 18, 2021.

Additionally, Mr. Upchurch observed significant drainage issues on the infield directly in front of the terminal building. It has also been brought to Mr. Upchurch's attention that the existing trench drain next to the terminal apron frequently is overload with water during certain storm events and driving rain often pushes water into the terminal building and/or hangar. These comments and photos/videos have been shared with State officials, Joe Carter and Jake Dahl. Due to the significant drainage issues, the State would prefer a drainage study be completed and proper storm sewer system be installed. These same photos will be shared with the Airport Board via email.

2. Phase II Mill and Overlay Project – The runway was closed down on Monday, September 13, 2021. Representatives from Hinkle and Garver held a pre-paving meeting on Wednesday, September 15, 2021. Marking layout and temporary striping was completed on Tuesday, September 28, 2021 with the runway being reopened at approximately 4:30 PM local time on Tuesday, September 28, 2021. Weather delayed the reopening of the runway by two (2) days. Mr. Upchurch was on-site Tuesday, September 28, 2021 to check for FOD and review the pavement prior to opening of the runway. Minimal comments were noted during the review and thus, nothing that cannot be addressed in the next runway closure. Mr. Upchurch will work with Jack Hughes, Hinkle Contracting Company, to complete the smoothness test results between now and the next closure period. Again, any deficiencies in the pavement will be completed in the next runway closure. The next closure period will be for final striping of the runway along with the cleaning and re-striping of the taxiway markings. A go/no-go decision will be held on Monday, October 25, 2021 to determine the closure of the runway. As of today, we anticipate the runway to be closed on Thursday, October 28, 2021 and Friday, October 29, 2021. If weather does not permit the runway closure for those dates, the Contractor is looking at Monday, November 1, 2021 and Tuesday, November 2, 2021. Please let Mr. Upchurch know of any issues on the runway



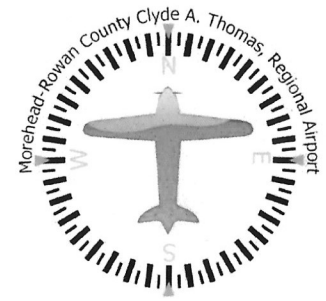
The Morehead - Rowan County Clyde A. Thomas Regional Airport Board of Directors

Adopts the following

Resolution

Honoring

Joseph C. Fraley



WHEREAS, Joe Fraley honorably served with Morehead-Rowan County Regional Airport to improve soil and hay production; and

WHEREAS, Joe has an exemplary work ethic, and is an example to those he works with and to the members of the Morehead-Rowan County Airport Board and staff; and

WHEREAS, Joe provided loyal service to the Commonwealth of Kentucky for Morehead State University teaching and providing hands on experience to students for twenty-seven years; and

WHEREAS, Joe provided agricultural service to the County of Rowan and City of Morehead Kentucky as manager of the Morehead State University farm. During this time the Airport engaged the support of Joe as consultant to help improve the soil for hay; and as a result of his expertise and patience in agriculture farming methods and farm equipment, Joe took the leadership role for ensuring that the most favorable conditions for improving the airport land and soil for hay with organic material, and observing safety methods while working at the Airport; and

WHEREAS, Joe maintained and protected the integrity of the working relationship even during the years that our growth was so sparse and was willing to spread organic materials to help improve the yield of the hay; and with the MSU/Airport Hay Contract; and is highly respected as a minister and expert in farming methods by all who meet him and served as a role model for students; and

THEREFORE, BE IT RESOLVED by the Morehead-Rowan County Airport Board of Directors that Joe Fraley be commended for the time, energy, dedication, and distinguished service he gave as manager of Morehead State University farm.

The Board extends its gratitude, congratulations, and best wishes to Joe on his retirement from Morehead State University.

ADOPTED unanimously this thirtieth day of September 2021.

ATTEST: 
David Perkins, Secretary


Ron Oliver, Vice-Chair


Bruce A. Mattingly, Chair



Morehead-Rowan County Airport Board

Statement of Activity

July - August, 2021

	TOTAL
Revenue	
43400 Direct Public Support	
43420 County Operating Support	6,333.34
43440 City Operating Support	5,833.30
Total 43400 Direct Public Support	12,166.64
44500 Government Grants	
44540 State Grants	37,237.40
44550 Federal CARES Act	30,000.00
Total 44500 Government Grants	67,237.40
45000 Investments	
45030 Interest-Savings, Short-term CD	78.23
45031 Interest, checking account	5.92
45040 Interest Income, savings account	1.68
Total 45000 Investments	85.83
47500 Rentals	
47520 T-Hangars	13,005.00
47550 Late Fee	68.00
47570 Residence	1,000.00
Total 47500 Rentals	14,073.00
Total Revenue	\$93,562.87
GROSS PROFIT	\$93,562.87
Expenditures	
60900 Business Expenses	
60920 Business Registration Fees	250.00
Total 60900 Business Expenses	250.00
62100 Contract Services	
62112 AWOS Maintenance	807.00
62140 Legal Fees	50.00
62150 FBO	6,000.00
62170 Administrative	1,421.34
Total 62100 Contract Services	8,278.34
62800 Grounds and Facility Support	
62830 Facility Repair and Maintenance	443.45
62831 Facility Repair & Maintenance Reserve	434.81
62840 Equipment, Repair, and Maintenance	544.45
Total 62800 Grounds and Facility Support	1,422.71
63000 Insurance	
63010 Insurance - Property, Er/Omis	7,723.98
63040 Surety Bond	153.72
Total 63000 Insurance	7,877.70

	TOTAL
64400 Utilities	
64410 Electric	1,397.75
64420 Telecommunications	384.43
64430 Waste Disposal	38.35
64440 Water and Sewer	166.95
64450 TV	89.70
Total 64400 Utilities	2,077.18
65000 General Administration	
65010 Bookkeeping Software and Subscriptions	90.00
65040 Material & Supplies	3.74
65150 Memberships and Dues	135.00
65890 Events, Ceremonies, & Meetings	28.00
Total 65000 General Administration	256.74
80100 Capital Purchases	
80130 Capital Purchase Equipment	7,999.00
Total 80100 Capital Purchases	7,999.00
Total Expenditures	\$28,161.67
NET OPERATING REVENUE	\$65,401.20
NET REVENUE	\$65,401.20

Morehead-Rowan County Airport Board

Statement of Financial Position

As of August 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Citizens Bank Bldg/Grnds Dep Reserve NOW Acct. .03%	26,063.59
Citizens Bank CD Fuel Reserves .65% 13mo matures 11.14.21	48,353.71
Citizens Bank Construction Account NOW .02%	42,275.61
Citizens Bank Operating Account NOW .03%	123,336.63
Whitaker Bank CD 12.21.20 Fuel Res 12 mo .30%	5,660.09
Whitaker Bank CD Bldgs/Grds Res 12.21.20 -12 mo .30%	63,721.03
Total Bank Accounts	\$309,410.66
Total Current Assets	\$309,410.66
Fixed Assets	
15000 Furniture and Equipment	643.94
Total Fixed Assets	\$643.94
TOTAL ASSETS	\$310,054.60
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
30000 Opening Balance Equity	321,613.58
32000 Unrestricted Net Assets	-76,960.18
Net Revenue	65,401.20
Total Equity	\$310,054.60
TOTAL LIABILITIES AND EQUITY	\$310,054.60

Morehead-Rowan County Airport Board

Statement of Financial Position Comparison

As of August 31, 2021

	TOTAL	
	AS OF AUG 31, 2021	AS OF AUG 31, 2020 (PY)
ASSETS		
Current Assets		
Bank Accounts		
Citizens Bank Bldg/Grnds Dep Reserve NOW Acct. .03%	26,063.59	34,050.48
Citizens Bank CD Fuel Reserves .65% 13mo matures 11.14.21	48,353.71	
Citizens Bank Construction Account NOW .02%	42,275.61	5,044.06
Citizens Bank Fuel Account NOW .00% (deleted)	0.00	53.94
Citizens Bank Fuel Reserves 4.3.18 - CD 30 Mo. 2.68% (deleted)	0.00	47,789.98
Citizens Bank Operating Account NOW .03%	123,336.63	39,299.31
KY Bank CD Bldgs & Grds Dep Reserve 12.20.20 - 1 Yr 1.9% (deleted)	0.00	63,265.86
KY Bank CD Fuel Reserves 12.20.19 - 1 Yr 1.9% (deleted)	0.00	5,619.66
Whitaker Bank CD 12.21.20 Fuel Res 12 mo .30%	5,660.09	
Whitaker Bank CD Bldgs/Grds Res 12.21.20 -12 mo .30%	63,721.03	
Total Bank Accounts	\$309,410.66	\$195,123.29
Total Current Assets	\$309,410.66	\$195,123.29
Fixed Assets		
15000 Furniture and Equipment	643.94	643.94
Total Fixed Assets	\$643.94	\$643.94
TOTAL ASSETS	\$310,054.60	\$195,767.23
LIABILITIES AND EQUITY		
Liabilities		
Total Liabilities		
Equity		
30000 Opening Balance Equity	321,613.58	321,613.58
32000 Unrestricted Net Assets	-76,960.18	-122,231.49
Net Revenue	65,401.20	-3,614.86
Total Equity	\$310,054.60	\$195,767.23
TOTAL LIABILITIES AND EQUITY	\$310,054.60	\$195,767.23



Strategic Initiatives Implementation Plan

Morehead-Rowan County
Airport

Project Team



Suzanne Peyton, PE CM
Aviation Planning

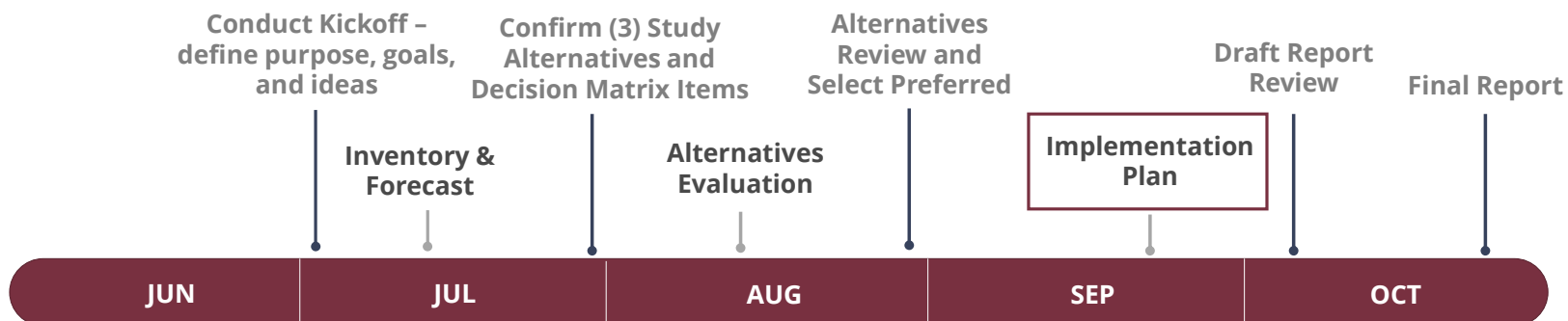


Karen Scott
Strategic Planning



Mark Upchurch, PE MBA
Aviation Design

Project Schedule



Strategic Initiatives Implementation Plan



Item #1: Corporate Hangar Partnership

- Identify current and future corporate aviation needs for businesses located in Morehead
- Businesses to include:
 - SRG Global (*Automotive*)
 - Rajant (*Scientific R&D*)
 - Independent (American) Stave Company (*Bourbon*)
 - Dollar Tree/Family Dollar (*Warehousing*)
 - Appharvest (*Food Processing*)
 - Timber Industry Companies (*Timber*)
- Identify new companies in business park and visit as they are established to explore corporate aviation needs



Leveraging
Target Industries
from Community
& Economic
Development
Strategy 2020-
2035

Item #1: Corporate Hangar Partnership

Action Plan:

1. Provide Updated Airport Information for Community Benefit
 - Secure professional services contract to update airport website with marketing components relative to corporate hangar opportunities at SYM – *by January 2022*
 - Prepare design initiatives and preliminary layout – *by Mar 2022*
 - Complete website updates and publish – *by June 2022*

Who: Mattingly, James, Daily



Leveraging
Community &
Economic
Development
Strategy 2020-
2035

Item #1:

Corporate Hangar Partnership

Action Plan:

2. Monthly Meetings with Large Local Companies

- Prepare talking points and survey document to capture information learned during meetings with each business – *by December 2021*
- Engage with other community leaders to participate in these monthly meetings. Identify community participants – *by December 2021*
- Meet with one-two (1-2) large local companies each month to discuss corporate hangar opportunities and needs. Start with the businesses listed in the plan – *initiate by January 2022*

Who: Mattingly, James, Daily + assistance from Chamber



Leveraging Key
Business
Partners in the
Community &
Bringing Value to
their Businesses

Item #1:

Corporate Hangar Partnership

Action Plan:

3. Monthly visits with business park tenants as they are established to explore corporate aviation needs – *initiate by January 2022*
 - Prepare talking points and survey document to capture information learned during meetings with each business – *by December 2021*
 - Engage with other community leaders to participate in these monthly meetings. Identify community participants – *by December 2021*

Who: Mattingly, James, Daily + assistance from Chamber



Item #2: Enhanced Airport Services

- Solidify Relationship between Airport & Maysville KCTCS
 - Leverage Aircraft Maintenance Career Track
 - Develop multi-year plan with KCTCS to align with their vision for this program
 - 8,000 SF Hangar at SYM for Training
- Generate an Increased FBO presence with the following services:
 - A&P Services
 - Avionics Service
 - Corporate Support Service
 - Flight Training
 - Others as identified in corporate visits
- Participate in community civic events (e.g. Chamber led luncheons, Rotary Club, etc.) to present capabilities of the airport to the business community.



Item #2: Enhanced Airport Services

Action Plan:

1. Identify the needs of the Maysville KCTCS program and connect those needs with the Airport's vision of an increased FBO presence
 - Connect with appropriate state legislators and key partners within Economic Development Cabinet to alert them to the desire of SYM to support KCTCS's Aircraft Maintenance Career Track – *by October 2021*
 - Solidify relationship with KCTCS and develop multi-year plan with KCTCS to align with their vision with SYM's vision for this program – *by December 2021*
 - Create the cost specific estimate to support the needs of KCTCS. Evaluate upfit of existing hangar– *by January 2022*



Connecting
Regional
Education
Opportunities with
Airport &
Corporate Needs



Who: Mattingly, James, Daily + assistance from Chamber

Item #2: Enhanced Airport Services

Action Plan:

2. Update Airport information via its website and airnav link information to showcase capabilities of the airport relative to enhanced airport services. Coordinate actions with Item #1 relative to Airport Website updates. Complete website updates and publish – *by June 2022*

Who: Mattingly, James, Daily



Connecting
Regional
Education
Opportunities with
Airport &
Corporate Needs

Item #2: Enhanced Airport Services

Action Plan:

3. Present Airport capabilities through civic events to highlight and promote the features at SYM
 - Develop Airport 101 presentation about SYM's ability to serve the business community – *by January 2022*
 - Book events at regional meetings to profile SYM.

Who: Mattingly, James, Daily + assistance from Chamber



Connecting
Regional
Education
Opportunities with
Airport &
Corporate Needs

Item #3: Local Business Support for Small Cargo Handling or Distribution

- Work with EDC to meet with companies to assess their current and upcoming need for small cargo airlift
- Potential Companies include:
 - SRG Global (Automotive)
 - Rajant (Scientific R&D)
 - Independent (American) Stave Company (Bourbon)
 - Dollar Tree/Family Dollar (Warehousing)
 - Appharvest (Food Processing)
 - Electrical/Mechanical Medical Devices (Possibly New Business Entity)



Leveraging Target
Industries from
Community &
Economic
Development
Strategy 2020-
2035

Item #3: Local Business Support for Small Cargo Handling or Distribution

Action Plan:

1. Monthly Meetings with Large Local Companies
 - Prepare talking points and survey document to capture information learned during meetings with each business – *by December 2021*
 - Engage with other community leaders to participate in these monthly meetings. Identify community participants – *by December 2021*
 - Meet with one-two (1-2) large local companies each month to discuss corporate hangar opportunities and needs. Start with the businesses listed in the plan – *initiate by January 2022*

Who: Mattingly, James, Daily + assistance from Chamber



Leveraging Target
Industries from
Community &
Economic
Development
Strategy 2020-
2035

Item #3: Local Business Support for Small Cargo Handling or Distribution

Action Plan:

2. Monthly visits with business park tenants as they are established to explore corporate aviation needs – *initiate by January 2022*
 - Prepare talking points and survey document to capture information learned during meetings with each business – *by December 2021*
 - Engage with other community leaders to participate in these monthly meetings. Identify community participants – *by December 2021*

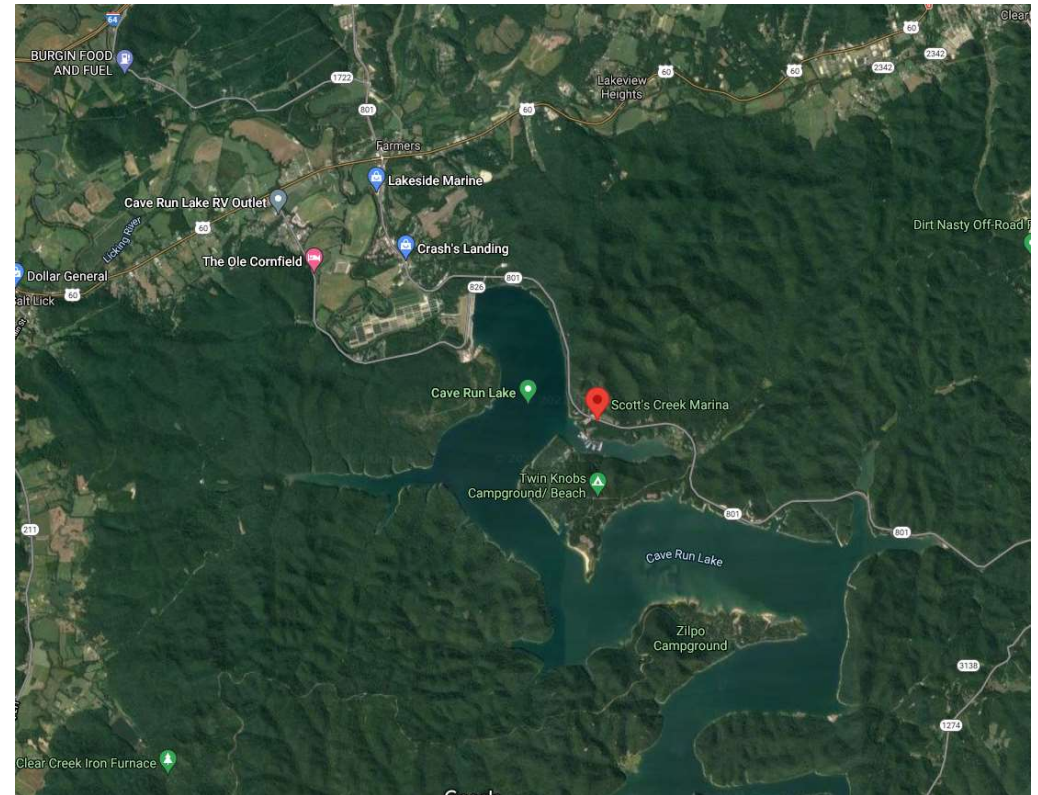
Who: Mattingly, James, Daily + assistance from Chamber



Leveraging Target
Industries from
Community &
Economic
Development
Strategy 2020-
2035

Item 4: Recreation/Tourism Support

- High Level Recommendation for Marketing
- Brochures or Links on Websites for
 - ✓ Eagle Trace Golf
 - ✓ Cave Run Lake
 - ✓ Daniel Boone National Forest
 - ✓ Red River Gorge

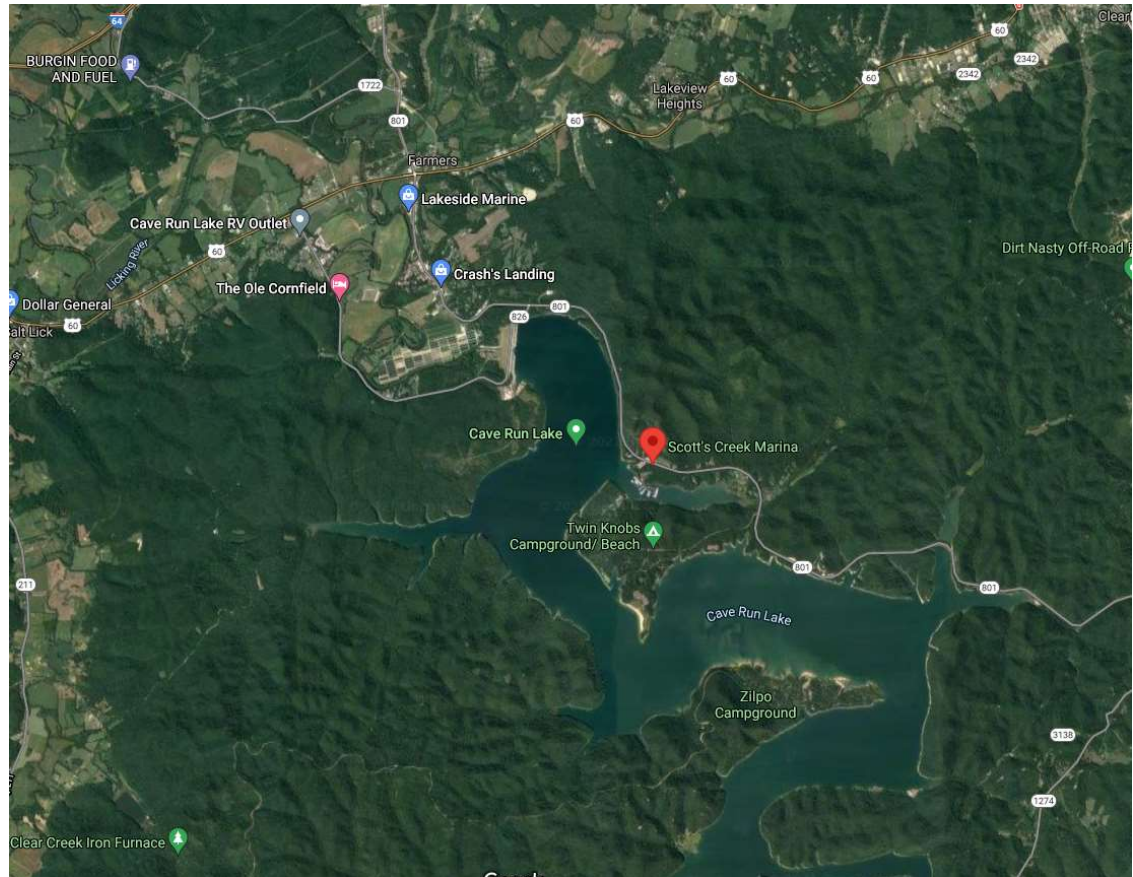


Recreation/Tourism Support

Action Plan:

1. Update Airport website to include weblinks to our key tourism attractions in the area. Coordinate actions with Item #1 relative to Airport Website updates. Complete website updates and publish – *by June 2022*

Who: Mattingly, James, Daily



Item #5: Manufacturing Facility for Land Lease Opportunity



- Be prepared to market Airport Property for land lease opportunities
- Create marketing materials showing amenities (acreage, frontage, access, utilities, incentives)
- Land Leases
- Non-Aeronautical Business Uses
- New Business Endeavors in Support of Target Industries from “Moving Forward” Plan

Item #5: Manufacturing Facility for Land Lease Opportunity



Action Plan:

1. Update Airport Property Map to profile properties available at the airport. Include approximate square footages and utility amenities for quick response to any land lease inquiries. Complete property map updates and publish – *by February 2022*

Who: Mattingly, James, Daily

Timeline of Activities

MOREHEAD-ROWAN
COUNTY AIRPORT

Action Plan for the Remainder of 2021:

October:

- Connect with appropriate state legislators and key partners within Economic Development Cabinet to alert them to the desire of SYM to support KCTCS's Aircraft Maintenance Career Track

November:

- Prepare talking points and survey document to capture information learned during upcoming meetings with each business about hangar partnerships, corporate aviation needs, and small cargo airlift
- Engage with other community leaders to gain interest in participating with the airport in monthly meetings with local businesses learn about hangar partnerships, corporate aviation needs, and small cargo airlift opportunities

December:

- Solidify relationship with KCTCS and develop multi-year plan with KCTCS to align with their vision with SYM's vision for the Aircraft Maintenance program



Timeline of Activities

MOREHEAD-ROWAN
COUNTY AIRPORT

Action Plan for the Start of 2022:

January:

- Secure professional services contract to update airport website
- Meet with one-two (1-2) large local companies beginning this month to discuss hangar partnerships, corporate aviation needs, and small cargo airlift
- Begin monthly visits beginning this month with business park tenants as they are established to explore hangar partnerships, corporate aviation needs, and small cargo airlift
- Create the cost specific estimate to support the needs of KCTCS
- Develop Airport 101 presentation about SYM's ability to serve the business community & begin booking events

February:

- Update Airport Property map to profile available properties

March:

- Prepare design initiatives and preliminary layout for website

June:

- Complete website updates including profiles of airport capabilities and publish; publish airnav link updates
- Publish weblinks to key attractions on the airport's website





Thank You!

Morehead-Rowan County
Airport